

Ministry of Tourism,
Culture and Sport

Minister

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NOV 23 2016

Mr. Ian Wilson
Chair
St. Lawrence Parks Commission
R.R. #1
Morrisburg, ON K0C 1X0

Dear Mr. Wilson:

Thank you for your ongoing leadership as Chair of the St. Lawrence Parks Commission (SLPC).

Ontario's board-governed agencies are vital partners in ensuring the delivery of high quality services to Ontarians. The people of Ontario depend on you to provide leadership to your agency's board, management and staff. Together with your fellow board members, you establish the goals, objectives, and strategic direction for the agency consistent with your agency mandate, government policies, and my directions where appropriate.

I appreciate the work undertaken by your board and staff in developing SLPC's 2016-17 Business Plan. I look forward to hearing about the results of your plan.

As you begin to undertake your 2017-18 business planning, and pursuant to the requirements of the Agencies and Appointments Directive, this letter sets out my expectations for SLPC for its 2017-18 fiscal year.

As you know, your agency is mandated by the *St. Lawrence Parks Commission Act, R.S.O. 1990*, to provide tourism, cultural, educational and recreational opportunities for residents of Ontario and visitors to the province through the presentation and interpretation of historic attractions and the development and operation of parks, campgrounds, scenic parkways and recreational areas. Concurrently, supporting a dynamic business environment that builds vibrant communities, attracts tourists, strengthens the economy and creates jobs is one of the priorities in the Premier's mandate letter to my ministry which SLPC helps to accomplish through delivery of its mandate.

To ensure services are provided in accordance with your mandate and government priorities, I expect that SLPC will align its planning with ministry priorities set out in my mandate letter and establish strategies to support those priorities. This includes continuing in your stewardship role in preserving SLPC's lands and heritage features.

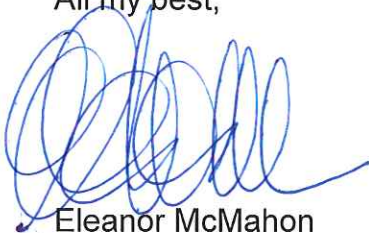
Further, SLPC should continue to advance its Business Renewal Strategy (formerly 'Alive in Five') which focuses on business performance improvement initiatives to enhance profitability and work toward financial self-sufficiency of the agency. Growing revenue through broadened programming that enhances the visitor experience, managing expenses and improving the state of SLPC's assets are key elements of this strategy.

To achieve and maintain the highest levels of accountability, SLPC will work with the ministry to review and enhance governance, fiscal management and sustainability, and accountability processes to reflect best practices and ensure compliance with Treasury Board/Management Board of Cabinet direction. SLPC shall also maintain an effective system of internal controls and compliance with applicable requirements to promote transparency and accountability, and will be required to manage any operational, strategic and financial risks to help ensure business objectives are met.

For 2017, SLPC will deliver special programming that celebrates Canada's and Ontario's 150th anniversary.

I appreciate the hard work being undertaken by SLPC's board and staff and wish you continued success.

All my best,



Eleanor McMahon
Minister

c: Maureen Adamson, Deputy Minister
Richard McKinnell, Assistant Deputy Minister
Darren Dalgleish, General Manager & CEO, St. Lawrence Parks Commission